for the neuro-diverse

KNOW



From Why to Why Not?



A Sibling's Journey

Growing up with Neeru,

I learnt words like Autism, Downs Syndrome, ADHD at a pretty early age. Having an elder sister with a neuro-diverse condition named Apert Syndrome made me realize very early in life that things will never be the same for her and people like her because they are different. The way she held her toothbrush, the way she murmured a repetitive tune, the way she smiled to herself and then suddenly acted all frustrated, it was all we don't "normally" see.

But, as I grew up more, I realized that while the way they might look and speak differently, maybe even think a little differently (which we all do), they are individuals just like us, created by the creator. We walked on the same earth and breathed the same air, but for Neeru and people like her there were not many opportunities to show the world what they are capable of.

"It's never going to get any better!", I was told by people.

However, we differently-abled families have one thing in abundance, hope. I decided to stop looking at what was "normally" happening in the field of disability and thought of taking a little risk. I just wanted to explore what these "Superhumans" can achieve.

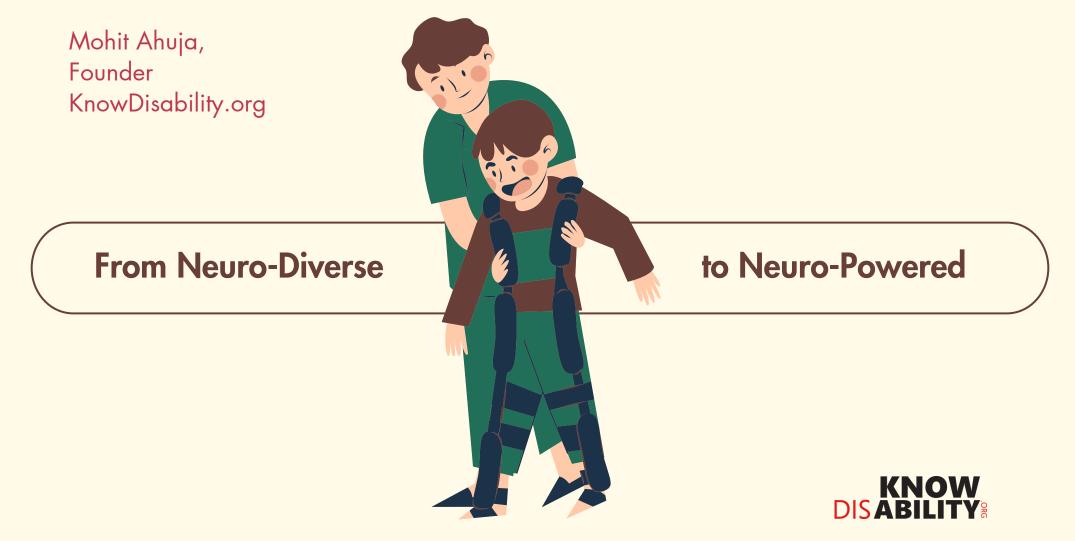
A pilot project is what I called it.

It's been 9 years since that first day when I was standing in front of a group of such neuro-diverse individuals, nervous, ready to get surprised, hoping they would give me one chance to work with them.

Since then, till this day, they haven't proved me wrong even once. Even today I am as surprised by what all people like my sister can achieve. Even today, the "normal" world has no idea about the potential they have. Even today, like everyday, I look forward being surprised by these individuals, and when it happens, I tell myself, "This is just the beginning!"

Join me in a journey I have undertaken to cross the bridge of Neuro-diversity and create Neuro-Powered individuals. Sign up for a course that excites you and together let's create a new reality where being neuro-diverse is counted as a blessing and nothing less.

Sending you love & hope.



Build a career with Online Certificate Courses for the Specially-abled











Global Reach students in 7+ countries



SUPER COURSES FOR SUPERKIDS

- Photography
- Adobe Photoshop
- Website Designing
- Storytelling

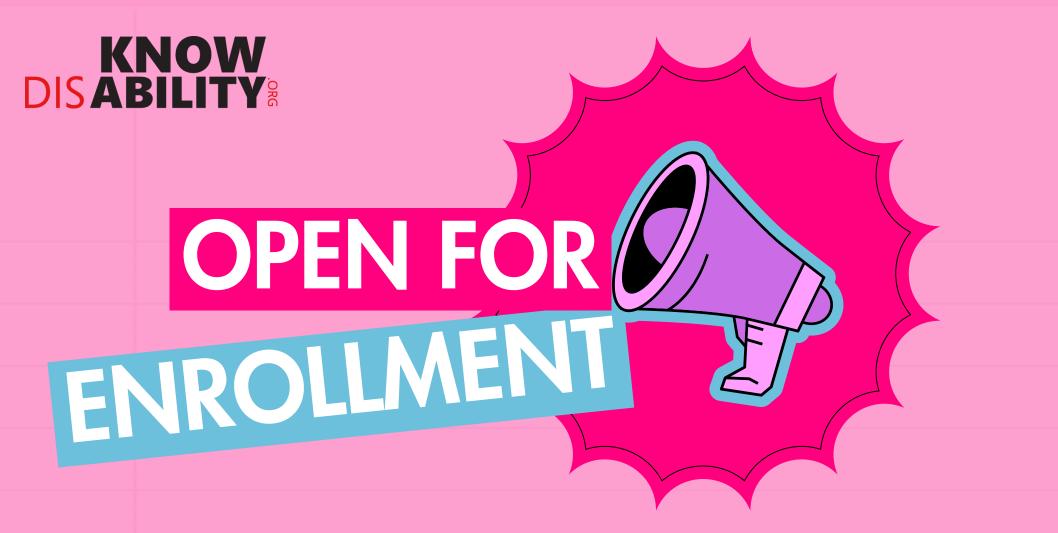


SARI

You can shape your child's future by making the right career choices. We have beginners' courses specially designed for special-needs people that will help in:

- Developing a Career Path
- Improving Communication Skills
- Better Motoring Skills
- Better Expressions
- Improving Cognitive Skills





NEW BATCHES STARTING SOON



LIMITED SEATS. BOOK NOW: +91 9999 206 026

Beginner's Photography (Mobile - 3 months)

Following a No Notes Policy, we have been teaching photography to specially gifted individuals since 2015. Our students learn through practical online classes and are now professional photographers, showcasing their work through exhibitions, brand assignments and ecommerce platforms. Mobile Phones are the most accessible cameras to learn the basics of photography. We encourage parents to sign up for this course as it helps gauge the interest your ward has in photography and then move on to sign up for the advanced course.

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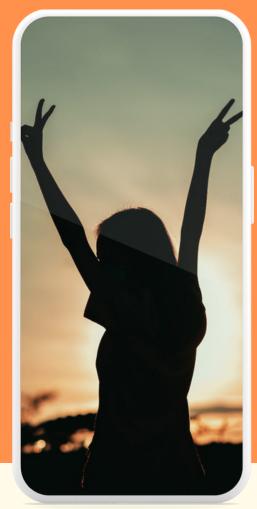
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Beginner's Photography (Mobile)

Under the Mobile Photography module, the following

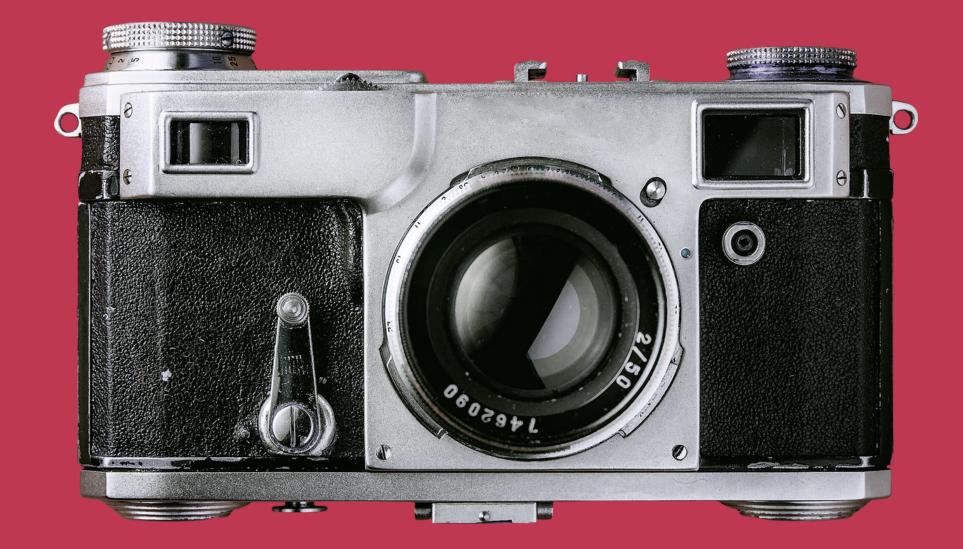
is covered:

- Angles to shoot
- Understanding Lines
- Focus and Depth of Field
- Positioning for a Product
- Portraits on Mobile
- In Mobile Editing
- Using Light to your advantage
- Rule of Thirds
- Setting up a mini-studio



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Mastering the Camera (6 months)

What truly defines a photographer is how well they can control what is happening in front of them to create a moment that others might have missed.

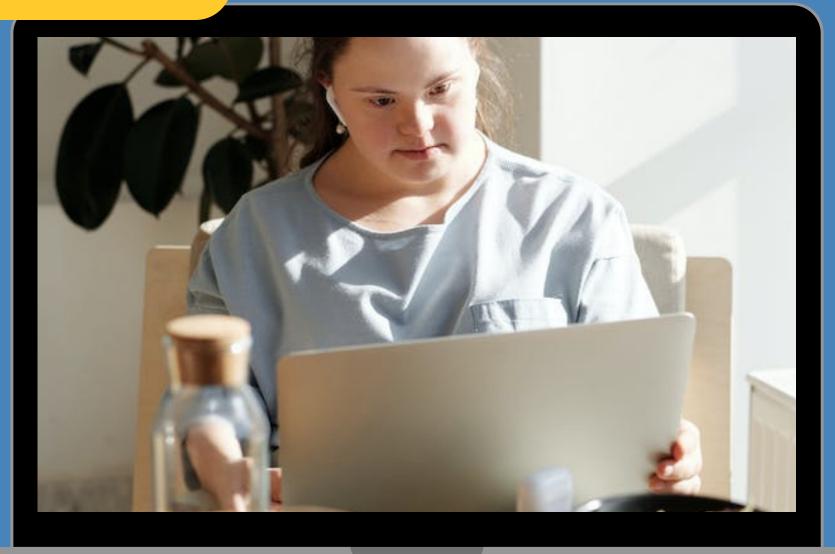
When you Master Your Camera, you learn to:

- Observe light
- Get the right angle
- Set Exposure Triangle: Shutter Speed, Aperture, ISO
- Do Light Painting
- Understand Lines
- Understand ratios in composition
- Shoot silhouettes
- Take long exposure photos
- Understanding Portraits
- The Game of Light
- Understand Product Photography
- The role of Backdrops & Props



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Adobe Photoshop (3 months)

For the ones who like to sit in one place, have or want to develop a sense of focus and are interested in creating art on a computer, sign up for a course in Adobe Photoshop.

When you learn Adobe Photoshop, you learn the art of:

- Editing Images
- Creating Watermarks
- Color Corrections



- Creative Filters
- Special Effects
- Mastering Images
- Product Background Editing
- Image Clean Up
- Selective Coloring
- Multi-layer
- Working with Shadows & Highlights

The course has been designed for neuro-diverse learners who enjoy focused activities and artistic expression. It highlights the supportive environment, creative freedom, and sense of community, making it an inviting and exciting prospect.

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Website Designing (3 months)

Your child's Self Advocacy Journey is incomplete unless there's the right branding that goes into representing themselves in the world.

Our course in Website Designing enables the students to build their own website from scratch.

With the website development course students can:

- Design their own websites
- Use ready templates
- Create your own templates
- Use stock/self shot images and videos
- Create a branded look for their work
- Link social media to website
- Adding Portfolio
- Creating a dynamic gallery
- Adding a map for direct navigation to address
- Customizing website for usage on different devices

No prior experience needed!

All you bring is your laptop, your internet connection, and a desire to build something extraordinary.



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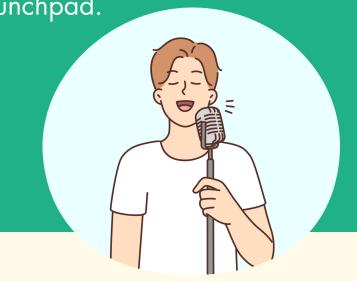
Master the art of Storytelling (3 months)

Do fantastical whispers fill your head? Stories yearn to burst forth, but the "how" feels like a knotted mess?

Unleash your inner voice. Storytelling for Neuro-Diverse helps you:

- Embrace your unique mind
- Discover how your strengths and quirks weave captivating stories.Craft worlds that shimmer with you
- Build vivid details, characters, and settings that reflect your spark.
- Find your voice, your way
- Explore diverse forms prose, comics, poetry, and more to let your voice soar.
- Connect with your tribe: Share, learn, and celebrate in a safe and supportive space.

No matter your age or background, this course is your launchpad. Claim your voice, write your legend. Ready to spin your web of wonder? Enroll now!



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From neuro-diverse to neuro-powered

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WHAT SETS US APART:

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- 20 years of Industry Experience
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- Pocket-friendly fee structure
- Upto 60% cheaper than other leading institutes



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During COVID, we were trying out various activities for our young adults with special needs and photography was one of them. I was initially very apprehensive but with some pushing and with Varun being comfortable with online, we took the plunge and wow, one of the best decisions taken.

Mohit has been teaching young adults with special needs physically even before COVID but we got to know him during COVID. Mohit has been an outstanding teacher, friend to our kids, a holistic teacher teaching them not only basics and now more intense photography but rules, discipline and growth for better self development.

As a photography teacher, he has been par excellence as he has taught every step in a very visual manner through videos, examples to make understanding better. He believes in the ability of our young adults and doesn't go ahead till everyone learns, although at their place. He has adhered to his role of drilling it into our young adults about patience, practise and perseverance.

Varun has slowly grown to like photography but his love and respect for Mohit has been from day 1. He wants to diligently follow Mohit and do his work .

Mohit has great patience and even understands parents challenges and pushed us enough to keep challenging our young adults. Mohit

truly believes in the capability of our young adults and constantly strives towards getting them more and more independent to be great photographers and take it up professionally . Mohit is a gentle giant

and we continue to keep learning from him and hope that he continues to train many more young adults in their journey towards independence and professional training.

Veena Naren Parent Mumbai, India

I have known Mohit since 2019 and seen the photographs of his first set of neurodiverse students. Their progress inspired me to request him to teach students across India, online, including my own daughter!

After over 3 years of uninterrupted classes, I find this batch of students become professionals in their approach to subjects which range from products to food stuff, to landscapes, to portraits, to architecture and even do light painting with ease. They have been trained to cover events, to introduce themselves professionally and to behave like professional photographers. While adjusting to both natural lighting and studio lights, these professionals adjust camera settings as any other professional photographer and always inspire everyone around them to change their attitude and expectations from the neurodiverse in this country!

After numerous exhibitions, many awards and multiple sold photographs, all I can say as a parent is that Mohit has helped my daughter realize her life long dream in a patient, respectful and supportive manner as none other in the field.

God bless him, his village and his tribe



Tarit Joined Mohit Ahuja of knowdisability.org in 2016-17 along with few others to learn photography skills. This was one of its kind initiatives to teach photography to people with special needs. They learnt the basics of photography, special studio effects and settings and Event Coverage. Since they are people with special needs, it's been an ongoing process with them and they were being mentored on daily basis by Mohit Ahuja in his studio, and outside the studio. They were even taught photoshop skills to enable them to do simple editing at their end. They continued to learn and practice with Mohit even in Covid times, through online classes. They became efficient at zoom meetings and sharing images via wetransfer.

We are grateful to Mohit for showing patience and perseverance in teaching these boys. His aim and mission were to make them independent in life and learn a skill which would help them break the stereotype mould associated with the special- needs domain.

They learnt to work long hours, interacting with people and maintain proper social protocols while working. Mohit has set the foundation for them and now the world is their platform.

Anju Khanna Parent Delhi, India

It's been almost 3.5 years since my son Sharan Delhivala is learning online photography with Mohit Ahuja sir. In July, 2020 we started with a mobile phone. At that time I was not sure if my son Sharan will be able to manage DSLR and click pictures with it. But Mohit sir made us believe that our young adults can do photography also and can take up photography as a career option. Trusting the instincts of

Mohit sir we bought DSLR in the month of August 2020 . To my surprise Mohit sir taught Sharan beautifully how to hold the camera and click pictures. Mohit sir is a compassionate, loving and caring mentor who teaches with lots of love and patience.

Sharan is so much fond of Mohit sir that every week he is looking forward to his photography classes. He thoroughly enjoys his classes

and keenly learns new things taught to him by Mohit sir. Mohit sir has sharpened Sharan's photography skill in this past 3.5 years. We now have a studio set up in our house. Sharan also got the opportunity to click pictures at different public and private events. I feel so proud when I see my son holding a DSLR in the events and people look at him with lots of love and respect and want Sharan to click their pictures.

Mohit sir has given a new hope to our special needs community to explore photography for our young adults.

I am extremely grateful to Mohit Ahuja sir. Without him this would have not been possible. In these photography classes we moms are welcome to accompany our young adults. So I also got the

opportunity to learn photography at this age of 50+ which I would have never thought of.

Parent Parent Ahmedabad, India

I am writing to express my heartfelt gratitude for the extraordinary mentorship provided by Mohit Ahuja to Shaishav in the realm of photography. The experience has been nothing short of remarkable, characterized by a genuine passion for the art and a commitment to nurturing talent.

From the very beginning, Mohit displayed an innate ability to identify and explore Shaishav's interests, tailoring the mentorship to suit his unique aspirations. This personalized approach set the foundation for a truly enriching learning experience. The mentorship went beyond the technical aspects of photography, as Mohit instilled a sense of professionalism that is invaluable in the field.

What stood out the most was his dual role as a mentor and a friend. The mentorship extended beyond the confines of a traditional learning environment, fostering a supportive and encouraging atmosphere.

The challenges posed by the COVID-19 pandemic did not hinder the mentorship journey; Mohit seamlessly transitioned to online classes, ensuring that the learning process remained uninterrupted. They demonstrated adaptability and resourcefulness by assisting in setting up home studios, facilitating an environment conducive to learning.

Mohit has not only imparted valuable knowledge and skills but has also played an instrumental role in shaping Shaishav's journey

as a photographer. The wholesome and genuine care exhibited throughout the mentorship journey is a testament to Mohit's passion for nurturing talent and fostering a love for photography.

Pawan Singhal Parent Delhi, India

My son Bihag Srinivas is a 23 years old talented adult on Autism spectrum..

He has unique talents of singing, playing tabla, painting etc...

We came across Mr. Mohit Ahuja three years back and on hindsight very happy to introduce photography as one of his hobbies... Mohit is a unique blend of expertise and patient tutor who was able to bring out creativity in our son..

His patience to deal with a person with special needs is remarkable... He is tough at the same time has the ability to connect with every student with his customised approach... I am very happy that Bihag is learning photography and his talent is beautifully brought out by Mohit and thankful to him.

Murali Srinovas Parent Ahmedabad, India

TESTIMONIALS

Mohit is kind and encouraging. He explains photography in new ways using analogies that I've never heard before. He is willing to tailor the way he teaches to help it make sense to my brain and gives helpful feedback so I know what to do next time.



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